



**IILM ACADEMY Of
HIGHER LEARNING**

Jaipur Campus



**4 Months Executive
Certificate Program**

BUSINESS ANALYTICS CERTIFICATE PROGRAMME



For Professionals interested to build their career in Analytics

Program USP:

- Premier Program from IILM – One of the India's leading business school
- Revised and updated course content with deep coverage
- Mentors with vast Industry Experience for quality education
- Quality interactions and increased peer group learning
- Specifically designed for working executives with all the flexibility benefits of Interactive Onsite Learning

Program Details :

Module I

Basics of Business Analytics
Statistics for Business Analytics

Module II

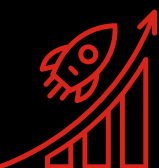
Spread Sheet Modeling
Hands on with Tableau

Module III

Marketing Analytics
Human Resource Analytics
Financial Analytics

Schedule :

- Friday – 3.00 pm to 6.00 pm
- Saturday – 9.00 am to 12.00 noon



**Data Scientist, Business Analyst, Data
Analyst, Digital Strategy Manager /
Consultant, Business Data Analyst, Business
Specialist, Project Manager**

35/95, RHB Colony, Sector-10, Kumbha Marg, Pratap Nagar, Sanganer, Jaipur – 302033

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Last date to Apply : 20th June 2022

TO APPLY, CLICK HERE