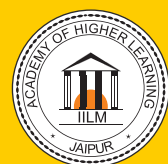




**IILM ACADEMY of
HIGHER LEARNING**
Jaipur Campus



**IILM ACADEMY of
HIGHER LEARNING**

Jaipur Campus

35/95, RHB Colony, Sector-10, Kumbha Marg
Pratap Nagar, Sanganer, Jaipur-302033, Rajasthan
Tel. : 9214358828/29 | Telefax : +91-141-2791160, 2794050
Email : admissionjaipur@iilm.ac.in | Web : www.iilmjaipur.ac.in

PGDM | MBA

Post Graduate Diploma in Management

Master of Business Administration



Approved by All India Council for Technical Education (AICTE)



Affiliated to Rajasthan Technical University (RTU)

IILM... A seat of holistic learning.

In Persian, IILM or "ilm" means knowledge. Thereby the name IILM connotes a place for seeking and attaining education and wisdom.

Our logo depicts the rising Sun, which in the words of Swami Vivekananda, is symbolic of Jnana, within the universal symbol of the temple of learning. The goal of IILM is to prepare students for the challenges of leadership.

There are four pillars in the logo with IILM inscribed underneath which stand for

First "I" – Integrity

Second "I" – Innovation

Third "L" – Leadership

Fourth "M" – Management

 IILM Academy for Higher Learning Jaipur is recognized by AICTE. On successful completion of the programme, students are eligible for Post Graduate Diploma in Management approved by AICTE

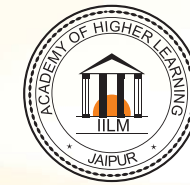
Vision 2022

IILM will educate and develop innovative, entrepreneurial and responsible business leaders.

Our Mission

We will offer with wider access, and in an inclusive and responsible manner.

- An academically rigorous, practice and research supported, management education based on principled and ethical values, which maximizes the value add from entry to exit.
- An inspirational learning environment which fosters the understanding of disruptive, technological changes; challenges current assumptions, and encourages continuous innovation and learning.
- An outstanding practice based and work related learning experience which focusses on the application of knowledge and skills and is globally relevant.
- Personal mentoring which respects individuality and inspires students to become responsive and responsible business leaders.
- We will facilitate business and management research that leads to the creation of actionable knowledge, improves the understanding of management practices and provides inspiration for entrepreneurship and innovation.



IILM ACADEMY of HIGHER LEARNING

IILM Academy of Higher Learning, Jaipur was established in 1998. IILM offers AICTE approved Post Graduate Diploma in Management (PGDM) and Master of Business Administration (MBA) affiliated to RTU, Kota at a well located campus in the beautiful city of Jaipur.

With curriculum bench marked against the best in the world, The IILM PGDM goes beyond the traditional functional silos of Marketing, Finance, OB-HR and Operations. After close

interaction and input from the Indian industry, our integrated and experiential curriculum is also inspired by the best of leading global B-Schools. It offers experiential learning avenues through FIELD, Career Trek and Managerial Skill; as at Wharton and Stanford respectively.

With over a decade's experience in training future entrepreneurs and managers, IILM is proud to have 3500+ well placed alumni in top companies in India and abroad.



Why IILM?

Globally Benchmarked Curriculum

International Exposure

Strong Mentoring Programme

Safe & Secure campus

Internship (Real World Learning)

Placement 300+companies

Experienced Faculties

Strong Alumni Association

Scholarship and Education Loans

Globally Benchmarked Curriculum

The course modules are inspired by the Stanford Graduate School of Business, Wharton Business School and IIM-A. The curriculum combines experiential learning so that students are capable of turning concepts into effective decision making, initiating action from knowledge and converting ideas into change. The program is delivered in 6 terms; each term spread over 3 calendar months. In the first year of the program, the students imbibe foundation concepts and tools and techniques of management. Year 1 begins with Term 1 General Management Perspective which covers a series of courses aimed at diving into complex managerial issues to gain insight into the perspective of a capable and efficient manager. Term 2 and 3 will focus on core foundation courses which will provide the base for management education in each discipline calibrated to the skills, experience and future goals.

In the second-year students can choose their electives from six major areas. IILM's approach to majors gives our students the flexibility and guidance they need to carve out a unique intellectual experience that is relevant to their specific educational and career goals. In addition to majors, IILM provides "Pathways" to the students who are interested in building expertise in emerging areas and evolving industries. A pathway is an integrated, cross-functional sequence of courses designed to address a particular skill set or industry for which there are an active student and recruiter in demand. In addition to majors, IILM provides ten divergent pathways namely Data Analytics, Consulting, Growth and Scaling, Entrepreneurship/Start-ups, Social Impact, Investment Banking and Private Equity, Health-care Management, People's Skills, Market Place and Family Business which are designed to incorporate the desired skills in the students so as to prepare them for emerging industries.

Our curriculum provides experiential learning through FIELD (Field Immersion Experiences for Leadership Development), Career Trek, Leadership Labs and Managerial Skills.

FIELD: This module is divided into 3 parts: **FIELD 1** aims at improving the students' teamwork and leadership skills. Students understand the dynamics of working in teams and how individual performance affects overall team performance. **FIELD 2** reiterates team building skills while instilling problem-solving and presentation skills in the students. **FIELD 3** works on formulating a business plan in order to make learning more practical and engaging for a micro-business of a new product/service idea.



Career Trek: It requires students to travel to different parts of the country to interact with the various functional heads of reputed organizations, to gain a first-hand understanding of job skills required for various industries. This enables students to plan their career paths.

Leadership Labs: In this course, participants get a number of opportunities to experience leadership in action and allows participants to reflect on the nature of leadership and discover individual strengths and weaknesses as a leader. Here participants get an opportunity to lead a team as well as to be a member of a team led by others. The course is different from other conventional courses since participants learn-by-doing, rather than reading about other leaders. For experiential learning to work student participants need to engage in the activities fully, reflect upon their own and others behaviour, receive and provide constructive feedback. Learning in the course is dependent primarily on participation; the more participants engage themselves, the greater will be the learning and development of the capacity to learn from any experience in personal and professional life.

Managerial Skills: This course examines a number of common managerial challenges faced by executives in leadership positions. These challenges are explored using 4 case examples, each asking participants to evaluate a series of situations, develop alternatives for their resolution, and ultimately recommend and implement a course of action from the point of view of the company's owner/manager. These discussions happen in the context of mid-sized businesses in order to highlight the impact that key decisions and their implementation can have on the broader organization and its goals.

International Exposure : Current business environment makes it vital for the businesses to tap into the global market to ensure the viability of a venture. Creating and maintaining international relationships and networks is a key skill for all managers and matching global norms is imperative for success.

Keeping pace with the globalizing environment, IILM mandates a Global Study program in one of our partner universities. The purpose of Global Study is to give students global exposure of teaching pedagogy, industry, and diverse cultures enabling them to expand their horizons and develop an international perspective.

Curriculum

Terms 1		Terms 2	
1. Ethics in Management 2. Managerial Skills 3. Managing Groups & Teams 4. Financial Accounting 5. Leadership Labs 6. OB 7. Marketing 8. Microeconomics 9. Excel Workshop 10. Career Trek 1	Career Courses 1. Critical Reading & Writing 2. Intentional Networking	1. Optimisation and Simulation Modeling 2. Strategic Leadership 3. Corporate Finance 4. Finance 5. HRM 6. Information Management 7. Macroeconomics 8. Operations 9. Design Thinking 10. Emotional Intelligence	Career Courses 1. Spoken Business Communication 2. Career Trek 2
Terms 3		Terms 4	Terms 5
1. Data Analysis & Decision Making 2. Managerial Accounting 3. Strategy Beyond Markets 4. Elective 1, 2, 3, 4	Career Courses 1. WAC (Written Analysis & Communication) 2. Excel (Workshop Mode) 3. Summer Internship 4. Faculty Interaction & Group Discussion	Career Courses 1. Legal Aspects of Business 2. Placement Workshopg 3. Elective 1, 2, 3, 4, 5	Career Courses Elective 1, 2, 3, 4, 5
			Terms 6
			Career Courses Elective 1, 2, 3, 4, 5

Electives for Second Year

Finance	Economics, International Business and Government	Managing Organisations (OB and HR)	Operations and Logistics
Business Analysis & Valuation Using Financial Statements	Modern Financial Macroeconomics	Human Resource Planning and Acquisition	Project Management
Modern Financial Macroeconomics	Strategy Beyond Markets	Learning & Development	Introduction To Programming For Data Analysis
Fixed Income Securities	Public Policy	Personnel & Industrial Relation	Big Data Analytics /Business Intelligence From Big Data
Financial Services for Low-Income Households & Family Businesses	International Trade Theory & Policy	People Operation from Start up to Scale up	Enabling Technologies
Managing the Financial Firm	Institutions , Macroeconomics & the Global Economy	Performance Management and Reward	Electronic Business and Online Marketplaces
Quantitative Methods for Finance & Investments	State and Society	HR Analytics	Making Data Relevant
Derivatives Pricing and Risk Management	Marketing	Power & Influence	Service Operations
Modern Investment & Portfolio Management	Sales and Distribution	CCM	Human and Machine Intelligence
Corporate Tax Planning	Marketing Concepts in The Digital World	Talent Management Strategy	Electronic Payment Systems
Mergers & Acquisitions	Dynamic Marketing Strategy	Managing change and Transformation	Problem Framing
Bitcoins and Crypto currencies	Rural Marketing	Negotiation (2)	Operations Strategy
	Marketing of Services		Quality & Productivity / Total Quality Management and Lean Production
	Brand Management		Supply Chain Management
	Market Research & Analytics		Blockchain
	Managing Customer Value		
	Retailing		
	Integrated Marketing Communication		
	Consumer Behaviour		

Strong Mentoring Programme

IILM - Jaipur aims to provide students with every opportunity to reach their full potential as industry ready professional. In support of this goal, IILM offer a College Mentoring Program to capitalize the worth of students from entry till exit and beyond. IILM's mentoring program is perceived to offer students with the essential professional and personal skill sets that would make them proficient in the rapidly changing business environment. The foremost goal of the mentoring process at IILM is to guide students in prudently selecting their career pathways. An individual faculty member as a mentor is allotted to a group of five to seven

students during their PGDM course work. The allocation is based on the student's academic background and work profile (if any) as well as career interests so that the mentoring process stays relevant and goal oriented. The mentoring program is designed to foster peer relationships between the mentors and mentees to strengthen and sustain students in meeting their educational goals and helping them to make their college experience exciting and fulfilling at IILM.

The following are goals of the mentoring program:-

1. To provide new students with the information, support and encouragement they need to be successful.
2. To foster an inclusive environment that is rewarding for mentors and mentees where they become
3. active partners in shared learning experiences through programs, services, and relationships.
4. To advance knowledge about campus services.
5. To help establish career and educational goals.
6. To provide consistent, reliable sources of support and inspiration.

The Institute is housed in a compact modern campus which has all the facilities and amenities required for a holistic learning experience. It is surrounded by lush green lawns on all four sides. It has both theater-style stepped class-rooms as well as level discussion rooms to felicitate participative sharing of ideas. All teaching rooms are equipped with audio-visual aids and the campus is wifi enabled. Besides, office spaces, the campus houses a well-stocked library, spacious seminar hall, conference hall, indoor-games room and visitor's lounge.

The campus is very well connected to all parts of Jaipur through convenient local transport. Jaipur airport is around eight kilometers away. Excellent medical facilities are also available in close proximity. As the campus is situated in a well populated residential neighborhood, vibrant shopping areas for all tastes are also conveniently accessible. The campus is located near the Sitapura Export Promotion Zone which is home to several big corporate like BOSCH, INFOSYS, GENPACT, SHRIRAM and several others providing a business oriented ecosystem for management learning. Hostel facilities for our outstation students are available through tie-ups within walking distance from the campus. Hostels provide a homely environment with all modern amenities like air conditioned rooms, TV, wifi etc.



As I did not have a prior corporate experience picking up the best management curriculum was extremely crucial for me. The faculty mentorship and realistic corporate environment at IILM- AHL JAIPUR turned my career dreams into reality. It has launched the perfect career path for me to come out with flying colors. The faculty at of IILM-AHL JAIPUR are equipped with prolific knowledge and are more than happy to foster an environment of inclusive learning.

Hanny Mot (PGDM 2016-18)



Internship Real World Training

At IILM, Summer Internship Projects (SIP) are taken very seriously and are a major part of the curriculum activity. The students are put through a workshop prior to the summer internship to ensure that they understand the importance and the learning process. The curriculum mandates a 3-month long internship, meant to provide a firsthand experience of the business world. Moving from the classroom to the corporate reality through summer internships makes the students more proficient at handling real-life challenges making effective decisions. It acquaints students with the demands of the professional world of work in terms of knowledge, skills and attitude to perform effectively.

This short-term experience provides a real insight into what it's actually like working in a particular job or career field.

SIP projects are evaluated by faculty mentors before they are allocated to the students. The faculty mentors also visit companies and interact with the industry mentors on a regular basis to track the progress of the students' performance. Students are required to submit fortnightly a progress report to their mentors as a part of their evaluation. Guidance on how to prepare their reports is provided by faculty mentors during students' non-working hours. The project is culminated with a presentation by the student before a panel of company representatives and the industry mentor at the company premises or presentation of the same before a panel of faculty and alumni.

SIP Project

Industry Mentor
Faculty Mentor

In-Company Presentation

Industry Mentor
Company Representatives

Report

Description of SIP,
Analysis and Recommendation

Viva

Presentation
Panel of Faculty and Alumni

Placement 300+ Companies

Industry	Percentage
IT	18%
Finance	16%
Hospitality	11%
Cosmetic	9%
E-commerce	7%
Consulting	4%
Insurance	4%
Real Estate	3%
Banking	3%
Media	1%
FMCG	1%
Telecom	1%
RETAIL	1%
Manufacturing	1%

IILM has a robust placement cell called the Career Development Center (CDC) headed by a senior industry professional and is well connected with different sectors of Industry. The principal focus of the (CDC) at IILM is to foster Corporate Connect by facilitating industry engagement. It constantly engages with industry through various activities and mentors the students about choosing an appropriate career path. It renders outstanding placement support to students using well-planned roadmap for review of career options, CV preparation, honing interview skills, Group Discussion (GD) and providing opportunities for summer internships, live projects, and mentoring by IILM alumni.

The CDC, with the support of faculty mentors, prepares the students even on acquiring and demonstrating the right personality traits that are key to selection. The CDC team and faculty mentors ensure students get exceptional co-curricular opportunities in the form of experiential courses such as FIELD (Field Immersion Experiences for Leadership Development)/Career Trek/ Classroom to the community, and through national & international conferences held at IILM. Ideal placement opportunities are sought for students based on their aptitude and interest. Students joining a business school are predominantly focused on getting placements that hold the promise of a fruitful career. Our recruiters comprise of over 300+ companies across the country spanning diverse industry sectors like Banking and finance, FMCG, Automotive, IT and Telecommunications, E-commerce, Media and Entertainment etc.

Top recruiters of 2017 (Industry wise)		RETAIL	Manufacturing	Consulting	Cosmetic	Media	Real Estate	
		Samrath Life Style	Hawkins Jaipur Rugs	Abacus E&Y	Loreal	Dainik Bhaskar Times of India	UDB Investor clinic Mahima Group	
IT	Hospitality	E-Commerce	Banking	FMCG	Finance			
Cognus Technology Iskylar Technologies ZYCUS Meta Cube Bosch	Oberoi Orchid Trident Fairmont Hotels Royal Holiday Inn Radisson Blu EHCC Hospital Fortis Hospital The Lalit Hotel	Flipkart Paytm 99acres.com Amazon India Voonik Shiksha.com Wholesale Box Groupon Maverick Minds Zomato Naukri.com	Axis Bank American Express Standard Chartered Bank Citi Bank Kotak Mahindra HDFC Bank ICICI Securities Angel Broking AU Bank Indusind Bank Bandhan Bank Yes Bank	ITC Amul PepsiCo Bisleri Coca Cola Britannia Del Monte Evangelina Colgate Palmolive Mondelez International Cremica Food Paayas Milk	Home Credit India Grail Research UBS NAV Back Office WNS S&P Ken Research			
Insurance								
Shri Ram General Insurance Kotak Life HDFC Life								

This short-term experience provides a real insight into what it's actually like working in a particular job or career field.

Sector	Percentage
IT	7%
Hospitality	11%
Cosmetic	3%
Insurance	4%
Finance	9%
Consulting	3%
E-commerce	16%
RETAIL	3%
Manufacturing	1%
Banking	1%
Media	1%
FMCG	18%
Real Estate	16%
Telecom	4%

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**Top recruiters
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(Industry wise)**

RETAIL	Manufacturing	Consulting	Cosmetic	Media	Real Estate
Samrath Life Style	Hawkins Jaipur Rugs	Abacus E&Y	Loreal	Dainik Bhaskar Times of India	UDB Investor clinic Mahima Group

IT	Hospitality	E-Commerce	Banking	FMCG	Finance
Cognus Technology Iskylar Technologies ZYCUS Meta Cube Bosch	Oberoi Orchid Trident Fairmont Hotels Royal Holiday Inn Radisson Blu EHCC Hospital Fortis Hospital The Lalit Hotel	Flipkart Paytm 99acres.com Amazon India Voonik Shiksha.com Wholesale Box Groupon Maverick Minds Zomato Naukri.com	Axis Bank American Express Standard Chartered Bank Citi Bank Kotak Mahindra HDFC Bank ICICI Securities Angel Broking AU Bank Indusind Bank Bandhan Bank Yes Bank	ITC Amul PepsiCo Bisleri Coca Cola Britannia Del Monte Evangelina Colgate Palmolive Mondelez International Cremica Food Paayas Milk	Home Credit India Grail Research UBS NAV Back Office WNS S&P Ken Research
Insurance					
Shri Ram General Insurance Kotak Life HDFC Life					

Snapshot-2019-21

Highlights - Knowledge Series

Budget 2019 – Implication on the Economy: With the interim budget declared on the 1st February 2019, IILM –AHL Jaipur organized a Session on Budget Implications on the economy.



Financial Literacy : As a part of Financial Literacy IILM organized a guest lecture on “Investing in Stock Market “ delivered by Angel Broking.



HR Session : HR Session on motivational theories and case studies on Human Capital by a renowned practitioner Mr. Harisingh Shekhawat (He has 30 years of rich industry experience in HR).



Youth Parliament Session : Active Learning platform where students learn to take quick decisions, teamwork, expressing their views, standing by each other, giving constructive criticism.



Industrial Mentor Consortium : Students got insights regarding industrial processes Invited guest Mr.Shebby Philip Bulls and Bear, (Protovo) Mr. Vishal Jagetia (Protovo), Mr. Nikhil Saxena



Finance Session (NSE) : Session on Portfolio Management by CFA Kapil Kaushik.



Personal development Session : The better you become, the less time it takes you to achieve your Goals. The Session was conducted by Mr. Manish Sharma Regional Manger Prism Johnson tiles.



Industrial Visit : To foster Industry–Academia interaction, a tour programme of 7 days to various industries exposed the students to managerial challenges at ground level.



Highlights - Convocation

Convocation MBA (RTU) Batch 2016-18 : Chief Guest Dr. Madhu Srivastava Principal Subodh College Jaipur.



Orientation 2019 : Welcoming budding professionals @IILM



Fresher of 2019-21 : Memorable Journey of their Student's life. Fresher's Day 2019-21



Convocation PGDM 2018 : Honouring Young Turks who is passed out from IILM



Highlights - Summer Internship

Heartiest
CONGRATULATIONS



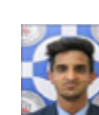
Deepshikha Singh
(PGDM 2018-20)
for Bagging
Internship Opportunity
at
Jaipur Marriott Hotel

Heartiest
CONGRATULATIONS



Abhijeet Joshi
(PGDM 2018-20)
Wel Done...
You have made us proud
Internship at
ITC Fortune, Jaipur

Great Going...
CONGRATULATIONS



Anand Bardwa
(PGDM 2018-20)
Internship in Finance
at
The Oberoi Rajvilas, Jaipur

Great Going...
CONGRATULATIONS



Vishnu Sharma
(PGDM 2018-20)
Internship in HR
at
The Oberoi Rajvilas, Jaipur

Heartiest
CONGRATULATIONS



Manoj Sodhi
(PGDM 2018-20)
Internship in HR
at
The Oberoi Rajvilas, Jaipur



Abdulla Khan
HF Metals



Akansha Paliwal
Jaipur Rugs



Bhavna Diggiwal
SBI Mutual Fund



Manish Sharma
Times Of India



Jhalak Rastogi
Lumax



Naritya Jain
Bourgeois Analytics

Highly Qualified and Experienced Faculties

The foundation of any good academic Institution is its faculty and the most important activity is the teaching-learning process. Teaching fraternity form the key to this process and through their expertise, convert knowledge into wisdom thereby making it applicable beyond the boundaries of time and space. IILM has diverse pool of intellectual capital drawn from various fields, endowed with rich research and teaching experience. Our faculty is highly qualified and come from top institutions from across the country. IILM is adequately equipped with full time staff for making the teaching learning a pleasant experience.

Eminent Faculty Members

- | | |
|---|--|
| 1. Dr. Gitika Mayank
Director
Professor, Finance
Ph.D, MBA, DBF, B.Sc(Physics Hons) | 5. Dr. Anita Gangrade
Associate Professor,
Business Law
PhD, MA, MLIS, LLB |
| 2. Lt. Col. Sanjay Bhatia
Professor, Finance
B.E, M.Tech, MBA from IIM Kozhikode | 6. Ms. Rishika Sharma
Assistant Professor, HR
MBA, M.Com(EAFM), BBA |
| 3. Dr. Nimesh Gupta
Associate Professor, Operations
PHD, MBA, BE(ECE),
Business Analytics (IIM-C) | 7. Mr. Shiva Sharma
Assistant Professor,
Marketing & Soft Skills
M.B.A., N.E.T. (Management) |
| 4. Dr. Swati Bhargava
Assistant Professor, Operations
PhD, MBA, M.Com. (ABST) | 8. Ms. Kalpana Rajpurohit
Assistant Professor,
HR & Marketing
MBA, UGC-NET |

"The faculty at IILM provided an opportunity to me to work as an intern at one of the major and prestigious brands like Nestle India Ltd and Oyo Rooms. My internship experience at both these places was full of knowledge and helped me to learn about the corporate environment of FMCG and ECOMMERCE industry. It also gave me an insight on channel management in FMCG and different E - business channels in ECOMMERCE.

Anubhav Pandey - PGDM 2016-2018

Distinguished guests and speakers

Mr. Vivek Choudhary
Founder & CEO
Crossbar Talent Management Solution Pvt. Ltd.

Mr. Amresh Kumar
Manager, Axis Bank

Mr. Manish Dewani
Associate Vice President
Bank of America, Merrill Lynch

Deepak Khandelwal
HDFC Bank

Mr. Rahul Sharma
SBI Life Insurance

Mr. Rohit Mathur
DGM/HR
Shriram General Insurance

Mr. Manish Sharma
Regional Manager
Prism Johnson Tile

Mr. Madan Sharma
State Head HR, GVK



Mr. Hari Singh Shekhawat
Former President Human
Capital in General Affairs,
Welspun India.



Dr. Anvay Bhargava
Chairperson: OB/HR
Innovation &
Entrepreneurship Cell



Mr. Mangal Dutt Tripathi
Regional HR Business Partner
IndusInd Bank



Alka Batra
MD at Aegis Jobs



Ms. Dhvani Mishra
Soft Skills Trainer



Mr. Anil Sharma
National Head
Human Capital
Esskay Fincorp Ltd.



Anurag Siddharth
Head Training & Development
Bharti Airtel



Mr. Anuj Pal Goswami
MD & CEO, GIST
Management Solutions Pvt Ltd

International Speakers



Alan Hopkinson
Technical Manager
(Library Services),
Middlesex University, London



Dr. Maxine Olson
UNDP Representative



Mr. Samuel Muwangunidze
Chief UNICEF



Professor Marcia Rioux,
Prof. York Institute of Health &
Research (YIHR), Canada



Professor Michaela Hynie
Associate Director,
York Institute of Health &
Research (YIHR), Canada



Prof. Holger (Germany)
Prof Cam Parson (Netherlands)
Visited IILM, Jaipur & exchanged great views
with faculty and students and spent time together



Professor Ezra Zubrow
Renowned Anthologist, USA

Mr. Timothy P. Ray
CEO HF Metals Art Pvt. Ltd., a Swiss MNC

Ms. Margaret Teggan
Spiritual Teacher, United Kingdom

Professor Kazuya Ishii
Kagawa University, Japan

Strong Alumni Association

Alumni are a very important resource of any university and a strong alumni community is an irreplaceable asset for any organization. At IILM we are proud to have a huge network of over 10000+ alumni who are well placed at various capacities across industries both in India and abroad. They have risen to high ranks and hold excellent positions in reputed companies.

We engage with our alumni in various ways like Annual Alumni Meet, Alumni Engagement etc. They are invited to interact with students to motivate them about careers or to deliver guest lectures on topics of their expertise. They are consulted with regards to suggestions of industry specific workshops to hone our students' skills. They also become alumni mentors to our students, thus providing them with firsthand knowledge and experienced advice along with a platform for networking. They are invited to sit on panels to conduct SIP viva and or judge SIP reports. We also maintain relationship with them by organizing annual meets on campus.



"I went straight my career with HR specialization in PGDM program at IILM Jaipur because I wanted to round off my degree to be prepared for the future". The PGDM program was a personal milestone which contributed both to my personal growth and professional development.

A professional teaching staff with appropriate backgrounds, friendly environment, and constant pursuit for academic excellence are the key elements of such a valuable experience.

College environment has helped to make close bonding with my peers that will be there for the rest of my life."

Indu Tanwar, (Batch 2012-14)
HR Manager, Hotel Oberoi Rajvillas



I think my decision to join the IILM for PGDM Program was undoubtedly correct. IILM gave me a lot opportunity of regular interaction

with corporate professionals and eminent faculty. I got placed in two finance companies over here with the help of IILM placement cell. They always help students to be ready for the corporate world. Two years spent here were splendid and has helped me to grow better professionally and personally. Now I'm confident to take up challenges in the industry, and it's all because of my excellent grooming here. I sincerely appreciate the dedication of the management in student welfare.

Yogesh Sharma (Batch 2010-12)
Sales Manager, HDFC Bank



It has been great experience learning at IILM Jaipur during 2008-2010. I can tell with great pride that the journey of those two year was

full of learning, rich in experience and will always remain special in my memories.

Those two years are milestone in my career building. The faculty and colleagues are unforgettable. I Lived those years with full zeal and participated in all activities viz studies and cultural sports etc. I have great respect for the institution called IILM Jaipur.

Gagan Goyal, (Batch 2008-10)
CFO, M Suresh Group of Companies,
Gaborone, Botswana



Our Programmes

JAIPUR IILM Acadmey of Higher Learning, Jaipur	PGDM (Affiliated to AICTE) MBA (Affiliated to RTU, KOTA)
DELHI IILM Institute for Higher Education, Lodhi Road	PGDM (Affiliated to AICTE & Accredited by SAQS) Executive PGDM (Affiliated to AICTE)
DELHI IILM Undergraduate Business School, Lodhi Road	BBA in Entrepreneurship BBA in International Management BBA with Psychology BBA with Communication
GURGAON IILM University,Gurugram	School of Liberal Arts School of Computer Science & Technology School of Design & Fashion School of Management
GREATER NOIDA IILM Graduate School of Management, Greater Noida	PGDM (Affiliated to AICTE, AIU & Accredited by NBA) Executive PGDM (Affiliated to AICTE & AIU) FPM (Affiliated to AICTE)
GREATER NOIDA IILM College of Management Studies, Greater Noida	PGDM (Affiliated to AICTE)
GREATER NOIDA IILM College of Engineering & Technology, Greater Noida	B.Tech M.Tech MBA BBA+MBA integreated
LUCKNOW IILM Academy of Higher Learning, Lucknow	PGDM (Affiliated to AICTE) MBA (Master of Business Administration)

Scholarships and Education Loans

Scholarships

In our efforts to make education more affordable to students, we have made provisions for scholarship on the basis of merit and need. We also have partnership with certain banks so as to make the procedure for application of loans a little easier for students.

Category 1 :

10% Scholarships for GIRLS: All girls students selected for the admission to IILM PGDM are eligible for special scholarship.

Category 2 : 20% Scholarships for students with Bachelor's Degree in Engineering

- All students selected for admission to IILM PGDM and securing 60% or above in their B.Tech/B.E. are eligible for a special scholarship.
- Scholarship for Outstanding Achievement in Sports or Bravery :** his scholarship has been instituted to acknowledge outstanding achievement of students in areas of sports, culture and bravery.
- Scholarship for J&K and North East Domiciled students :** We offer special scholarship to students from the states of Jammu & Kashmir and the North East (Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Tripura and Nagaland).
- Scholarship for children of Defence Personnel and martyrs**
- Children of Defence Forces** personnel who meet the eligibility requirement of the programme are eligible for an additional liberal scholarships. Children of Martyrs who meet the eligibility requirement of the programme are entitled to a full tuition fee waiver.

Category 3 : 40% Open Merit Scholarship IILM's vision is to be a leader in value based education and business focused research. With a mission to develop tomorrow's business leaders, entrepreneurs and managers the institute wants to encourage talents to come forward to study management skills, for which it provides merit scholarships on the basis of pre-defined criteria of academic excellence. Students with excellent academic records are

Students fulfilling all three criteria (a), (b) and (C) mentioned below :

	Marks/Score for Eligibility
Class XII	80% and above
Bachelor's Degree	B.Tech or B.E.: 70% and above B.Sc., BCA, B.com, B.A. : 65% and above
MAT	Minimum score of 700

Category 4 : Scholarship for CAT Students

CAT Scholarship	Scholarship Percentage
CAT percentile 90 and above	75%
CAT percentile more than 80 but less than 90	40%
CAT percentile more than 70 but less than 80	20%

Note:

- All scholarships are on the basis on tuition fee only. *
- All other fees shall remain unchanged. *
- No two scholarships can be combined. *
- All scholarships in categories 3, 4, and 5 will be reviewed by Committees. *

Education Loan

IILM has also partnered with the bank to make the procedure to make the education loan easier for students, with the aim of helping student bridge the gap between the cost of the programme and students ability to pay.



Admission Procedure

Eligibility

The programme is targeted at individuals with high potential for success in business and industry. Such individuals must have successfully completed a Bachelor's degree or equivalent (under 10+2+3 system) in any discipline from a University recognized by AICTE/ UGC/ AIU. Candidates appearing in the final year of their bachelor's degree are also eligible to apply.

Admission to Post Graduate Diploma in Management programme (PGDM) is a three-stage process.

Stage 1 : On the basis of qualifying exams

A valid score in the CAT / MAT / XAT / ATMA / CMAT. Detailed information on these tests can be obtained from the advertisements released in various national dailies or from the respective institutions / organisations.

Stage 2 : On the basis of Personal Interview

The dates for the personal interview will be intimated to short listed candidates through e-mail and letter. Personal interviews are also conducted at various locations besides Jaipur. Please check the website for updates on interview Centre's.

Stage 3 : Registration

The admissions would be considered final only after the payment of registration fee (as mentioned in the admission offer letter). In case of withdrawal the fee will be refundable as per latest AICTE guidelines.



A Typical Day on Campus

There is learning beyond curriculum, which involves soft skills like team work, interactions, networking and communication. A typical day at IILM begins with an interaction with friends and classmates. During the course of two years the student is exposed to a diverse set of management

subject like Customer, Managing Groups and Teams, Accounting, Economics which give insights into the management world. The 75 minute sessions are a blend of academic concepts and real life case studies. At IILM, modules are interspersed with a series of activities ranging from theater,

dance, photography, social services, sports, current affairs, and the list is endless. Apart from serving as platform to express themselves, these activities help the students in "out of the box" thinking to solve business situations. Modules are made fun-filled by the events organized by the SEA Club and HR Forum.



IILM in News

